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THE JERUSALEM POST

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EIGHT
PAGES

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A GREAT many unexpected events have taken place in this country in the 25 years since A STANDARD OF EXCELLENCE

which is celebrating its semi-jubilee tonight, was established, and not least the establishment of the state itself. But let it be said at once that the Orchestra, brilliant and accomplished as it is today, and recognized as a member in good standing of the world's great orchestras, is just precisely what the late Bronislaw Huberman had in mind when he first broached his great plan in 1935. There was a great desire for good music here, he found, even at that time, when he formulated his idea that there was "a country that wanted an orchestra, while in Europe there were musicians displaced by the Nazi regime who wanted a country." It was entirely characteristic that he should have prepared an opening concert to be conducted by Maestro Arturo Toscanini.

Huberman's planning proved justified. The Orchestra has over 25,000 regular members here today, who buy subscriptions to concerts; the tremendously high proportion of 92 per cent of the orchestra's total budget is covered from ordinary income, and the musicians are prepared to play themselves ragged to the rate of an average of nine concerts every fortnight during the season, or double what wealthier bodies abroad offer their public. These figures demonstrate that the orchestra is an entirely viable body in this country of only two million, at least, of whom only a small percentage come from countries where symphony concerts were not a part of normal life. It is also significant that the subscription tickets have become heirlooms, gradually passed on from parents to children in many families. There is a long waiting list for tickets, and many hundreds who would like to be able to go but cannot because there is not enough.

The orchestra is not without its problems, one of which stems from the relative lack of contact with the world of most of the musicians, who cannot find enough opportunity to hear live music of their own standard played by others. The lack of only some extent balanced by the distinguished guest conductors and musicians. The orchestra has branched out into ballet and opera, not without incurring the ire of local companies in these fields — and has made an effort not to become too hidebound in the planning of its programmes; it claims, of course, that it is the music-loving public that wishes to hear only what it knows, and that concerts including contemporary or less well-known classical music are less popular. This is a problem that plagues all orchestras and a solution to it is found only where a single powerful musical personality takes charge, with an impassioned determination to disseminate his private views and beliefs. Huberman believed in rotating conductors and musical directors to prevent stagnation, but the lack is felt of a single strong personality who would be able to lead the entire organization in one direction and ultimately give it a more clearly defined character, delighting some, annoying others, but stimulating all.

The orchestra's standards are high, and in this fact alone it has perhaps made its greatest contribution. Curiously enough the European Jews, who have traditionally taken a leading share in the cultural and artistic life of their host countries, seem almost to have lost their magic touch here. No creative writing, not painting, not the theatre and other forms of entertainment have reached the heights here that might have been hoped for with the language problem as one of the major barriers. Our soldiers triumph, our builders and engineers, our social organizers go out to Africa and Asia to give help. But only in music of all the arts have we reached a standard of excellence that is absolute and not relative. Much of the thanks for this goes to the Orchestra.

Jaffa Church Gutted After Short-Circuit

TEL AVIV. — The 113-year-old Church of St. Michael in Jaffa was gutted by fire last night. The fire was started at about 5.30 p.m. by a short circuit.

It was still burning at midnight. Damage is estimated at IL100,000. The building in the Shetlah Hagadol, on the Tel Aviv border, was empty at the time and there were no casualties.

The flames consumed an ancient altar, alabaster pillars, a number of icons, holy books, and valuable crystal chandeliers.

Water pressure in the area was low, and the firemen had to use their auxiliary tanks operated by their own pumps. They concentrated their efforts on saving the adjoining monastery building and adjacent dwellings.

The head of the monastery, Archimandrite Gregorius, told *him* that a meeting of the monastery's tribunal was being held when word was received that fire had broken out in the church.

The church dignitaries rushed to the spot to find the flames advancing along the length of the electric wires strung along the wooden roof.

The first fire engine appeared on the scene 15 minutes after the alarm was given. According to Archimandrite Gregorius, another 20 minutes passed before the equipment was in position. By that time the flames had enveloped the entire ceiling and were creeping along the walls.

The church, one of the two Greek Orthodox churches in Jaffa, was used primarily for special ceremonies, and no public services had been held there recently. (The Greek Orthodox celebrate Christmas on January 6.)

(Itm)

White Christmas for Europe, US

LONDON (Reuters). — It was a fairy-tale white Christmas in many parts of the world yesterday, with country families in Sweden driving to church in open sleighs, youngsters out skating in Holland and much of the U.S. a picture-book scene of snow.

In Berlin, carpeted with snow, the city's first time in many years. Allied troops stood guard along the wall dividing the Western sector from the rest of the city while other soldiers relaxed off duty and enjoyed a traditional holiday.

Pope John, speaking at his traditional Christmas Eve midnight mass for the foreign diplomatic corps accredited to the Holy See, told the world's rulers that the judgment of history will be severe for those who will not have done everything possible to remove the scourge of war from mankind.

Britain's Queen Elizabeth sent a message of "hope and encouragement" to those who "fight prejudice by example, who stick to standards and ideals in face of persecution."

U.S. President Kennedy told Berliners in a televised message that America is standing by their side, and added "we will stay." He said the West's efforts would be continued until no wall divided people any more.

West Berlin Mayor Willy Brandt said in a broadcast that it was a bitter tragedy that the West's efforts to keep the West Berlin city government would enable West Berliners to visit their relatives in the East even for a few days.

The Archbishop of Bombay, Valerian Cardinal Gracias, speaking at a midnight mass specially dedicated to Goa, said the "liberation" of Goa had opened up vast potentialities for economic development of the former Portuguese enclave. He said Goa should feel proud as Mr. Nehru had promised to keep the cultural unity of Goa intact.

The saddest place in France on Christmas eve was the southern mining community of Decazville, where 2,500 miners are living underground in a continuing sit-in strike against the mine's reported shut-down.

The company's rules were relaxed to permit entry into the mine to say Mass, but wives and children were not allowed in. Earlier on Christmas eve a striking miner

52 Colombians Die In Xmas Bombing

CALL, Colombia (AP). — An explosion during a Christmas eve procession at Buga killed 52 persons. Officials blamed a terrorist bomb.

The blast, that also injured more than 100 other persons, came as crowds watched a religious procession file into the garden of the Government palace, where soldiers have barracks.

Authorities said the bomb was a hand grenade covered with tin foil and was placed in a water pipe at the barracks. One witness said she saw a man carrying a bundle into the garden through the crowds and that he was one of the victims of the blast.

General Alberto Ruiz Novoa, commander of the Colombia Armed Forces, charged that the bombing was a criminal act by persons who took advantage of the Christmas eve celebration to gain access to the military installations. Soldiers were among the victims.

There was no further indication who might have planted the bomb, but Colombia has had a long history of political violence involving Conservatives and Liberals. A truce was reached in 1957 but there has been recurring violence since.

First accounts had said the blast was believed to have been caused by the accidental firing of an ammunition dump by a fire-cracker, used by Colombians in the celebration of Christmas.

Twenty other convicts and soldiers were injured, mostly from gun wounds. The interior of the penitentiary was completely destroyed. The convicts are being transferred to military barracks.

At the height of the riot, the convicts lobbed Molotov cocktails over the prison walls. Police used tear gas bombs to drive them back. The riot ended with orders to take the prison by force.

(Itm)

6 DIE IN BRAZIL PRISON MUTINY

RIO DE JANEIRO (Reuters). — About 1,300 convicts in Guanabara penitentiary, Western Brazil, rioted on Tuesday night in protest against their food. Four convicts and two soldiers called to help quell the mutiny were killed.

Twenty other convicts and soldiers were injured, mostly from gun wounds. The interior of the penitentiary was completely destroyed. The convicts are being transferred to military barracks.

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Portugal Says She Still Fights On in India

LISBON (Reuters). — The Minister of State, Dr. Jose Correia de Oliveira, said in a communique yesterday that "Portugal still fights in India."

The communique said that an Indian Government declaration that the Portuguese resistance beyond December 31 would be considered as *franc* fire activity "is the recognition beyond all doubt that the Portuguese still fight in India."

It said India "tried to minimize the defensive action of the Portuguese troops, saying that they had fought mildly and without conviction, finally giving themselves up in an almost total surrender."

It was, however, "beyond all doubt that the Indian attack was made in very considerable strength and there were at least 30,000 men in the Army, supported by artillery, tanks, numerous fighter and bomber planes and a large part of the Indian Navy."

In Poona, India, Deputy External Affairs Minister Mrs. Lakshmi Menon said that if Portugal interned Indians in Portuguese territories and confiscated their property, India would have to reconsider its willingness to repatriate Portuguese in Goa.

180 DIE OF COLD IN INDIA

NEW DELHI (AP). — The cold wave now sweeping northern India, has claimed 180 lives in the past few days. Of the total, 150 died in Uttar Pradesh State, and 30 in Bihar.

Funeral of Air Victims Today

LYDDA AIRPORT. — The bodies of Yitzhak Lipshitz and Dov Dachir, the General Manager and Production Manager of Soltam Ltd., who were killed in an air crash near Ankara on Thursday night, arrived here last night by El Al.

After a ceremony at the airport, the bodies were taken to Sokol in Haifa. The funeral will leave this morning from the factory at 9 o'clock. Lipshitz will be buried in Haifa and Dachir at Kiryat Tivon. (Itm)

Mrs. Meir Due Back Friday

The Foreign Minister, Mrs. Golda Meir, is due to return from New York on Friday. Mrs. Meir headed the Israel delegation at the U.N. remaining there for the entire debate on the Arab refugees.

Katangans to Congo Capital Tomorrow

ELISABETHVILLE (Reuters). — President Tshombe and the acting President of the Katanga National Assembly have decided to send a parliamentary delegation to Leopoldville tomorrow. It was officially announced here yesterday.

A Katanga Government spokesman said that Foreign Minister Evariste Kimba is now in Paris. He added that Mr. Kimba was also due to visit Brussels, London, Bonn and Rome before returning home early next month. No reason was given for Mr. Kimba's visit, but it is believed he is seeking diplomatic support for Katanga.

'Nothing Known' Of Uzzi Report

"The Foreign Ministry knows nothing about the alleged use of Belgian-made Uzzi sub-machineguns by Katangese troops," the Foreign Ministry spokesman said last night in Jerusalem. The spokesman was commenting on a report in the London "Observer" which claimed that such weapons had been among the equipment captured by Irish troops of the U.N. command in Katanga. The first report of Uzzi allegedly in use in Angola appeared in the same paper last May.

The spokesman said he had nothing to add to the statement made in the Knesset last month by Deputy Defence Minister Shimon Peres, that according to the contract with the Belgian F.N. (Fabrique Nationale) company which manufactures Uzzi, the weapons may be transferred to a third country only after consultation with Israel. At the time Mr. Peres also stated that Israel had told the company that she "does not wish arms to be supplied to areas of international tension or to colonial states engaged in suppressing national movements fighting for freedom."

Nasser Fetes U Nu

Premier U Nu of Burma was feted last night at a banquet given by Abdul Nasser, Cairo Radio reported. The Burmese leader, who is in Cairo on a five-day official visit, yesterday visited El Azhar University, and other places of interest.

Nasser and U Nu conferred for two hours on Sunday night, reportedly discussing the socialization measures being carried out in Egypt and the possibility of establishing a joint sub-committee to study them.

Soviet-Egypt Naval Talks Cause Concern

POST Diplomatic Correspondent. Reports that the Soviet Union is increasing its arms shipments to Egypt and is negotiating for the use of Egyptian naval bases to service the Soviet Mediterranean Fleet are being followed with close attention and concern by political observers in Jerusalem.

According to these reports, Admiral Sergei Gorbachev, the Supreme Commander of the Soviet Navy, who yesterday completed a visit to Egypt at the head of a nine-man Soviet naval delegation, examined the possibilities of reaching such an agreement with the Cairo Government.

Reuter reports that the Soviet delegation returned to Moscow yesterday. "There is good reason to believe that the reported Soviet move is prompted by the fact that she no longer has access to Albanian naval bases which previously supplied her Mediterranean fleet."

The Cairo evening newspaper "Al Massara" said yesterday, according to Reuter, that new units, which arrived recently at Alexandria, have made the Egyptian Navy the strongest striking power in the East Mediterranean.

BALI MOBILIZES FOR NEW GUINEA

JAKARTA (Reuters). — The Governor of Bali has ordered partial mobilization of the people of the tourist island. In answer to an appeal by President Sukarno for volunteers to "liberate" West New Guinea from the Dutch, the Governor has summoned all civil servants, employees of private companies and students to join in a military training course.

Jakarta newspapers have begun publishing columns of reports that young men throughout the provinces were flocking to government offices to enroll for service in New Guinea.

Russia Tells Greece Of 'Anxiety'

MOSCOW (Reuters). — Russia has expressed anxiety to Greece about "recent reports" of foreign nuclear weapon installations in Greek territory. TASS said yesterday.

Soviet Ambassador Mikhail Sergeyev called on the Greek Foreign Minister, Mr. Evangelos Averoff, on Saturday, to request an "explanation," the agency said.

Cairo Lashes Out At Arab Monarchs

Egyptian radio stations yesterday opened an all-out attack on the monarchies in Jordan, Saudi Arabia and Yemen — two days after Abdul Nasser had denounced them.

Last night the Director of Cairo Radio's Voice of the Arabs transmission, Ahmed Said, let loose a vituperative blast against the three Arab countries, announcing: "The battle has begun between Egypt, where the masses rule, and the Arab states where the kings rule."

He declared: "We will win because we are backed by the people, while they will lose because they are supported by Western imperialism and Zionism."

Jordan, Saudi Arabia and Yemen, he declared, are "ruled by corrupt kings who exploit the people."

On his speech on Saturday on the occasion of the fifth anniversary of the evacuation from Port Said of Anglo-French forces, Nasser singled out Saudi Arabia and the Yemen as being against "the law of justice and of God," identifying King Saud and the Imam of Yemen's opposition to socialism. He referred then to King Hussein as the "traitor king."

The Director of the Voice of the Arabs said Saud is "falsifying the Islam of the Koran and, against the precepts of the Koran, spends millions of dollars on women slaves."

He charged the Imam of Yemen with "converting entire tribes into slaves." To King Hussein he said, "Your cousin Abdul Illah (ex-Regent of Iraq assassinated in the Iraqi revolt of 1958) was a man by the masses... your people are preparing to crush you too."

In Cairo yesterday, the newspaper "Al Ahram" said that Egypt will withdraw from the Federation of Arab States, which links it with Yemen.

The newspaper said Egypt was not prepared to enter into unity with any Arab country except on the basis of "its popular struggle towards self sufficiency and justice."

Egypt will ask Yemen to withdraw the Imam's representative from Cairo or convert his office into an Embassy if the Yemen wishes him to stay here, "Al Ahram" added.

240 Counts Pile Up Against Serraj

The total of counts in the indictment being prepared against Abdul Hamid Serraj, former Syrian strong man under Nasser's UAR regime, has reached 240. The Arab News Agency reported from Damascus yesterday.

The Military Prosecutor, Major Nur e-Din Dasouki, was quoted as saying that the counts include "acts of violence," "murder," "maltreatment and disappearance of some persons."

He added that the current preliminary interrogation of Serraj would last a fortnight. Of 50 persons involved in the Serraj investigation, 20 are still at large.

Egypt Not to Renew Visas of Frenchmen

CAIRO (Reuters). — Frenchmen living in Egypt will not have their residence visas renewed, the newspaper "Al Akhbar" said yesterday.

Several French people are teaching in schools here but the newspaper did not say whether they are affected by the decision.

The Management and Staff of the
HOLLAND BANK UNION
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convey their best wishes to
Mr. and Mrs. D. Pizante
Assistant Sub-Manager of their Office
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31st DECEMBER 1961
MENU
APERTIFS "ADIEU 1961"
LE PATÉ DE FOIE GRAS
LE CONSOMME DOUBLE AU PORTO EN TASSE
LE FILET DE SOLE TOUT PARISIEN
LA DINDE PARCIE AUX MARRONS
Pommes Noisettes Bouquet de Légumes
Salade de Lettue Julienne
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Social & Personal

The President and Mrs. Ben-Zvi were yesterday presented with the manuscript of "Seder Hagahut," written in 1880 by the founder of the Portuguese Synagogue, Amos ben David. The presentation was made by the author's grandson, Mr. Yitzhak Pimantel, of Seder Hagahut.

The President and Mrs. Ben-Zvi also received Mr. David Hachon, M.K., prior to his departure on a Socialist International mission for Africa, and Mrs. Hachon.

Mr. Ben-Zvi also received Mr. Meir Argov, M.K.

Mrs. Ben-Zvi received 100 students who have completed three years of study in agricultural schools, and will spend their fourth year in work on agricultural settlements before beginning Nahal service.

The Minister of Finance, Mr. Levi Eshkol, received Dr. Joseph J. Schuchman, Vice-President of the Israel Bond Organization, in Jerusalem yesterday.

The Minister of Commerce and Industry, Mr. Pinhas Sapir, yesterday received the members of the Israel Bond delegation from Belgium.

The Director of the Manufacturers Association Labour Department, Mr. Yosef Hausman, will address the Ramat Gan Holiday Club today on "Labour Relations in Israel Industry."

RUBY WEDDING

Klara and Abraham Perlmutter of London, on their annual visit to their family children and grandchildren in Israel, staying at the Sheraton Hotel, announce the 40th anniversary of their marriage which was solemnized in London on Dec. 26, 1921.

Eisenberg Building At Rehovot Campus

REHOVOT — Members of the well-known Eisenberg family spanning four generations were present at a ceremony held on Sunday afternoon at the Hebrew University Faculty of Agriculture here when the Michael and Oved Eisenberg building for the Department of Plant Protection was dedicated.

Oved Eisenberg, a native of Rehovot, had been tireless in his efforts to promote the agricultural development of Israel and had been active in various organizations devoted to this end. After his death his family decided to perpetuate his memory through this building, and when his wife died shortly afterwards the building was named after both.

In thanking the donors, Mr. J. Liebes, Acting Vice-President of the University, expressed particular pleasure that it came from an Israeli family, since so far most of the contributions towards the University's premises had come from friends abroad.

Mr. Liebes also thanked the Citrus Marketing Board for its contribution to the undertaking.

'Child Psychiatrists Need Work Abroad'

Israel's child mental health preventive services are of quite a high standard, and the therapeutic services should be brought up to that level.

This is the finding of Dr. Kenneth Cameron, Director of the Maudsley Hospital in London, who has just completed a two-month study of the country's child psychiatry services under the auspices of the World Health Organization. Maudsley is a child psychiatry institution, and is included within the framework of London University's psychiatric programme.

Dr. Cameron recommended that more Israeli doctors be sent to Maudsley for advanced study.

ISRAEL NATIONAL OPERA

1 Allenby Rd., Tel Aviv, Tel. 5128, Perf. at 8:30 p.m. Tonight: **CARMEN**

TALES OF HOFFMANN HAIFA 28-12—Tickets: Nov. 5, 10, 15, 20, 25, 30, 35, 40, 45, 50, 55, 60, 65, 70, 75, 80, 85, 90, 95, 100, 105, 110, 115, 120, 125, 130, 135, 140, 145, 150, 155, 160, 165, 170, 175, 180, 185, 190, 195, 200, 205, 210, 215, 220, 225, 230, 235, 240, 245, 250, 255, 260, 265, 270, 275, 280, 285, 290, 295, 300, 305, 310, 315, 320, 325, 330, 335, 340, 345, 350, 355, 360, 365, 370, 375, 380, 385, 390, 395, 400, 405, 410, 415, 420, 425, 430, 435, 440, 445, 450, 455, 460, 465, 470, 475, 480, 485, 490, 495, 500, 505, 510, 515, 520, 525, 530, 535, 540, 545, 550, 555, 560, 565, 570, 575, 580, 585, 590, 595, 600, 605, 610, 615, 620, 625, 630, 635, 640, 645, 650, 655, 660, 665, 670, 675, 680, 685, 690, 695, 700, 705, 710, 715, 720, 725, 730, 735, 740, 745, 750, 755, 760, 765, 770, 775, 780, 785, 790, 795, 800, 805, 810, 815, 820, 825, 830, 835, 840, 845, 850, 855, 860, 865, 870, 875, 880, 885, 890, 895, 900, 905, 910, 915, 920, 925, 930, 935, 940, 945, 950, 955, 960, 965, 970, 975, 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BRITAIN'S REACTION TO INDIAN MOVE

Condemnation is Almost Unanimous from Right to Left

By PATRICK O'DONOVAN

LONDON (OFNS).—IN Britain the condemnation of the Indian military action against Goa is all but unanimous. The disapproval comes, of course, in different strengths and is expressed in varying accents and for very different reasons. But even to time of war such unanimity is rare and it owes little to sympathy with Portugal or with the Christians in the 415-year-old ex-colony of Goa.

The spectrum of reaction to what India has done is a fairly simple one. On the extreme Right, in the "Daily Express," a man of those who feel a spiritual kinship with Katanga, among those who treasure the ancient connection with Portugal, there is something like elation. After years of exasperation under the lash of India's moral strictures, how marvellous to find that India is one of us! Though of course it is not quite expressed in this manner. But there is a *schadenfreude*, a gleam in discovering a gleam of clay in India's feet that is a good deal less than charitable.

At the huge incoherent centre among the top brass of the Conservatives, Labour and Liberals, there is a measured disapproval. They disapprove because this was a lawless act and because it ignored the existence of the United Nations. (If the act had been done one week earlier, it would have coincided with the British Government's curious and abortive rejection of the United Nations in Katanga, and would have been the less easy to express.)

They disapprove, too, because the example is likely to be followed by others and because it is a contribution, however small, to international anarchy. It has caused some Commonwealth embarrassment as does almost any firm act taken unilaterally by any member, and there is a nagging residue of guilt that Britain still owes some loyalty to Portugal. Underneath of the several treaties that exist Britain is committed to sending a company of archers to Portugal's assistance wherever she may be attacked.

Disapproval on the Left

On the left there has been strong and pained disapproval. The Leftist cost to bear for months. And for many of them — especially the devotees of the "New Statesman," India was the one

country that could do almost no wrong.

Apart from the "Daily Worker," only one voice, that of Mr. Woodrow Wyatt, M.P., was raised in defence of India and that was shouted down in the House of Commons. Mr. Wyatt is a brilliant, wayward and ambitious man. He is on the far Right of the Labour Party; he has held junior office. He served on British commissions that finally engineered Indian independence. But he is a man who prefers bad publicity to none at all and his support can, on occasions, be as damaging as his opposition.

The unanimity may not last, but it is unique. Some explanation for it must be sought in the curious relationship that exists between Britain and India. All the evidence goes to show that India means more to a British

politician or journalist than Britain does to his Indian equivalent.

In Britain it is expressed in a hopelessly entangled skein of guilt and pride and affection and exasperation. There is a delight in the way India has felt no need to falsify her history as have some other newly independent nations. There is real delight in the fact that India has not found it desirable to destroy all the British founded institutions as imperial relics.

Easy Understanding

There is plenty of irritation in the relationship, and yet there has been a curious facility in communication between British and Indian leaders. Perhaps this period of easy understanding is coming to an end. The present Indian leaders had a heavy dose of British education and culture. The next group will



By arrangement with "Ma'ariv"

Ex-President in Brazil

Col. Shishakly Farms and Thinks of Past

By Zevi Ghivelder

RIO DE JANEIRO —

HE prefers not to talk about politics and in the little village of Ceres, in the hinterland State of Goias, Brazil, he lives as a quiet farmer. His only thoughts are of his lands where he is now building new houses. He is a good friend to everyone in town (population: 5,000) but his story, there, is told as a legend. People know his name: Colonel Adib al-Shishakly. But everybody calls him "Mr. President." If you ask for him, you will get the proud answer: "Condemned to death in Syria." Mr. President has become a farmer in Ceres, where reporter Marcello Escobar of the Brazilian weekly "Folha de Páris," interviewed him.



Short and strong Shishakly looks sourly at journalists. But after a few minutes he warms up. His Portuguese being very bad, he expresses himself in French:

"Nasser succeeded in realizing an ancient dream of the Arab people: he unified it. But he made a mistake: trying to introduce socialism, a good thing for Egypt's misery, in a rich country like Syria. The United Arab Republic freedom of its constituent countries. There is no longer room for dictatorship in the world. I am sure that, from now on, Syria will find its own democratic way."

fought Communism all along, says that when he was overthrown in 1954, he intended to unify the Arab people in such a way that every country would be free. He complains, now, that he was misunderstood. When he left Syria, King Ibn Saud helped him (it is said who bought him the farm in Ceres) and he affirms that Nasser is not his enemy and that the Egyptians never hunted him. Now that Syria is independent again, "Mr. President" is not thinking of going back home, where he would face execution on charges of crimes against the State.

Exploring by Air

At a very early date, Amundsen grasped the possibilities inherent in the use of aircraft for polar exploration and had qualified for his civil pilot's licence in 1914. The first Norwegian to do so. Nineteen-twenty-two found him busy on plans for a flight from Alaska to the North Pole, but the project had to be shelved as he could not procure a plane of sufficiently sturdy construction to justify making the attempt. Thus it was not until 1925 that he and five companions were able to set out in an endeavour to reach the pole by air.

8 Sons in Syria

He has only one son with him — Mousafik, his farm manager. His wife and eight other sons remained behind in Syria. Business on the plantation is good and Shishakly's employees get good pay.

Empty Houses

Now that we are faced with new taxes to provide for immigrant housing, and have a new Ministry of Housing as well, it seems relevant to ask how many houses put up during the last few years in immigrant centres and villages stay empty today.

Bestsellers

Tropic of Cancer — Henry Miller
Mirror Mirror on the Wall — Geydard Hauser
Ring of Bright Water — Gavin Maxwell
My 100 Children — Lena Kuchler-Silberman
The Centurions — Jean Larteguy

Dead Sea Works Ltd.

Important Notice

The 9th Annual General Meeting of the Dead Sea Works Ltd. will take place on Thursday, December 28, 1961, at 10 A.M. in the Norman Hall at Beit Sokolow, 4 Rehov Kaplan, Tel Aviv (and not at the company's offices, Rehov Hayarkon, as announced earlier).

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JERUSALEM: 39 Jaffa Road
HAIFA: 35 Ha'atmaut Rd.

MARGINAL COMMENT

VARIETIES OF KETMAN

By Nissim Rejman

THE word "ketman" occurs for the first time in Western literature in a book by the notorious Comte de Gobineau, who spent many years in Persia in the 1850s, first as secretary in the French Legation and then as Minister. In his book, *Religions and Philosophies of Central Asia*, Gobineau describes Ketman — which seems to be a Persian corruption of the Arabic *kitman*, meaning reserve or secretiveness — in the following way:

number of scholars and writers who held pronouncedly liberal views and openly looked on Europe as a model and an example. When the army officers made their advent in 1932 and chose the path of chauvinism and xenophobia, the old-time intellectual leaders had to go into a kind of mental hiding.

The people of the Mussulman East, Gobineau writes, believe that "he who is in possession of truth must not expose his person, his relatives or his reputation to the blindness, the folly, and the perversity of those whom it has pleased God to place and maintain in error." One must, therefore, keep silent about one's true convictions as long as possible. Nevertheless, says Gobineau, "there are occasions when silence no longer suffices, when it may pass as an avowal."

THIS proved to be good enough for the time being, and men like Ahmad Luthi al-Sayid, Taha Hussein, Tawfiq al-Hakim and Abbas Mahmoud al-Aqqad managed to keep out of harm's reach by mostly maintaining silence about their true opinions and by occasionally throwing in a good word about the regime. But what with the bitterness of the Syrian debacle and the feverish drive towards "Arab Socialism" this does not seem to be adequate any longer, and there are clear signs that a sort of literary purge is already on.

NOT only must one deny one's true opinion," Gobineau goes on, describing this variety of Ketman, "but one is commanded to resort to all ruses in order to deceive one's adversary. One makes all the protestations of faith that can please him, one performs all the rites one recognizes to be the most vain, one falsifies one's own books, one exhausts all possible means of deceit."

That simple, amateurish Ketman can no longer save a man's skin is shown, among many other examples, in a fierce polemic published in Cairo's leading political weekly "Rose el Youssef" on November 27, 1961. The article, entitled "Armchair Socialism," is a vicious attack on a book called *Cooperative Democratic Socialism*, which appears to be a truly ingenious piece of Ketman. The author, whose name is not given, is said to have written a devastating critique of the Socialist doctrine while seemingly defending Nasser's Socialist messages — and was awarded a national book prize into the bargain!

The satisfactions and merits of such a course of action are multiple: By practising Ketman one places oneself and one's relatives under cover, saves a venerable faith (one's own) from the horrible contact of the silence, and in chesting the latter and confirms him in his error, imposing on him the shame and spiritual misery that he deserves.

HOW he accomplished this feat was, it seems, simple enough. In dealing with Socialism, for instance, he wrote in such a way as to make it identical with Communism and proceeded to attack "Socialist" precepts with the aid of Saint Simon, Fourier, Owen, Keynes and Crosland! Moreover, he seems to have committed the cardinal sin of maintaining that Socialism cannot be reconciled with the teachings of Islam. He then advocates an allegedly far too diluted brand of Socialism, and in his final chapter he speaks favourably of "Cooperative Democratic Socialism."

ANALOGIES between Islamic Ketman and the Ketman of 20th Century Europe have been drawn by Milosz in connection with the state of the intellectuals in the People's Democracies, Poland especially in his own country. But Ketman, or some variation of it, seems to be common to all totalitarian regimes, and its practice in the modern Arab East is extremely, and understandably, widespread.

In between these arguments and expostulations, the author somehow manages to insert some highly blasphemous statements about Arab Nationalism and its relation to Islam, maintaining that Arabism has no separate existence from Islam. He also denies the existence of an Arab homeland, an Arab culture, and an Arab mentality, and in his own Arabism is synonymous with Islam. What is more, he rejects any definition of "Arab" that is based on language, land and history — and does this in a way which suggests that he confines Arabness to the Moslems and to them alone.

Nowhere is this more evident than it is in Egypt which, having for decades been the acknowledged centre of Arabic and Islamic culture, produced during the twenties, thirties and forties a great

ALL of which goes to show just how risky it is becoming to engage in this kind of game in present-day Egypt. Tel Aviv, December 26.

YESTERDAY'S PRESS:

Nasser and Khrushchev

Hatzofo (National Religious) writes: "The bitterness and confusion of the Egyptian dictator is clearly felt in his attacks on the reactionaries outing in Jordan, Saudi Arabia and Syria. The growing emphasis on 'socialism' and anti-imperialism in Nasser's internal and foreign policy is apparently connected with the more favourable Soviet attitude towards Egypt... Mr. Khrushchev happened to be among the first to greet Nasser on the first anniversary of the Suez Campaign... The Soviet Premier promised him the continued assistance of Moscow, which 'always supports the national-patriotic forces in

countries struggling against imperialism and following the path of self-development and the promoting of international peace."

Y. KAMENETZKY

Information Department Jewish Agency Jerusalem, December 12

PEN FRIENDS

JIMMY ATANAD, 22 Oswald Court, Lagos, Nigeria, would very much like to have pen pals ranging from 10 years upwards. His hobbies are swimming, pleasure exchange, reading, etc.

MR. WILLIE F. A. NWOSI, P.O. Box 5, Jimma, Ota, N. Nigeria, a Motenote to the Israel Overseas Broadcasting Service, would like to have pen friends here.

Yours etc.

ANNE GARVIN

Editor, The Jerusalem Post

EMPTY HOUSES

Sir, — Now that we are faced with new taxes to provide for immigrant housing, and have a new Ministry of Housing as well, it seems relevant to ask how many houses put up during the last few years in immigrant centres and villages stay empty today.

Yours etc.

DR. H. POLLAK

Nahariya, November 17

Jewish Agency Replies

A few months ago, there were still empty flats in the development towns of Beisan, Kfar Yehonatan, Hazor, Ma-

far as Mr. Khrushchev is concerned."

Davar (Histadrut) and Lamerhav (Abdud Ha'avoda) discuss the construction of Ashdod Port.

Herut discusses the possibility of Herut's entering the Histadrut.

Ha'boker (Liberal) comments on the elections to the National Convention of the Israel Bar Association.

Hamodia (Agudat Yisrael) says that if there is to be a reevaluation, it should take place immediately.

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DRAWING DAY AFTER TOMORROW

מפעל הפיס



El Al to Expand Jet Service

Highest Utilisation of Any Company

By PAUL KOHN

EL AL will grow to its full size next year, when Israel's national carrier will be flying a fleet of three long-range Boeing 707s, two medium-range Boeing 720Bs, and two Bristol Britannia turbo props. With these planes in the air, El Al will be flying 850 seats at one time. The company's problem will be how to fill them with paying passengers.

With commercial aviation turning to large jets over the past two years, seating has

kept well ahead of passenger demand. The world political situation has played a crucial role in putting the brakes on tourist traffic. "Berlin" has become the one word explanation for targets not reached in filling planes — especially from the U.S.

All major airlines crossing the North Atlantic have thrown their weight into these routes. El Al among them. The Americans in the

fact have been the keenest air travellers, and the Atlantic was the path paved with

gold for the airlines. Though perhaps no fewer people crossed the Atlantic in 1961, the expected increase in travel did not develop. Washington has not encouraged Americans to travel to Europe, preferring to suggest that Americans see America first — and an economic depression early in the year also held back Europe-bound tourism.

"Sentimental Tourism"

Despite such unfavourable conditions, El Al in New York has not suffered, and in fact has chalked up major gains during 1961. Figures available here for the first six months of the year show the Israel airline topping the load factor table over all other airlines. It averaged over 60 per cent full planes. Second are Irish airlines. The two airlines share a bureau, said to be the busiest at Idlewild Airport. Observers there call it the "sentimental counter."

But in the near cut-throat competition between airlines today, El Al cannot be satisfied to sit back on its laurels. The company will next year undertake its biggest job of promoting tourism to Israel. It will have new sales offices in Buenos Aires, Frankfurt, Mexico City and Detroit. A special effort will be made to attract pilgrims and other group tours.

In the field of advertising, El Al has built around the splendid team of Doyle, Dane and Bernbach in the U.S. Victor Cohen of Zurich for Europe and John Collings of London for Britain.

With its new, large equipment, the El Al summer schedule for 1962 shows 10 flights weekly across the Atlantic, compared to six in 1961. In Europe, El Al will introduce twice weekly jet flights to Frankfurt. Though 1962 will see no great spread of El Al wings from the point of view of network, the company will have in the air a highly modern fleet of fast jets, resulting in more frequent flights. At El Al headquarters it is felt this in itself will be an incentive for travel with El Al.

A warning note should be sounded for El Al. A certain complacency seems to have gripped employees of the company. Complaints are becoming more frequent about lack of interest in passengers' affairs on the part of air purser and stewardesses and ground officials at Lydda. On the planes, tourist class washroom facilities are not always as well kept as they should be.

Travellers often remember the small annoyances on a flight more than the big planes they flew in, and carelessness over details may rob El Al of its passenger record.

A KNAPSACK OF GUIDES

By S. BEN-ARON

The visitor in Israel may have the amateur and enthusiastic help of friends or relatives, or the organized assistance of the excellent guides, trained and vouched for by the Government tourist service. Nevertheless, he should provide himself with one of the several guidebooks published for his convenience, to browse over at home and recall for him the strenuous days spent in this country.

Three in English kindly made available to us by the Heistid Bookshop of Jerusalem may be confidently recommended.

"New Israel Guide," by E. and M. Talmi, translated by I. M. Laak (Israel Publishing House, Tel Aviv, 528 pp. IL7.50) is designed to give information "as simply as possible about all that travellers see when they look through the windows of their cars, through the wind-screen of their motor-cycles or from eye-level if they are on the road." The object is thus self-limiting, but there are many visitors to Israel who "do" the country in minimum time, whose holiday consists of rushing from one spot to another in order to have the satisfaction of checking them off from their list of places seen. They are people who prefer to suggest that Americans see America first — and an economic depression early in the year also held back Europe-bound tourism.

Much more ambitious is Zev Vilnay's "Guide to Israel" (Ahiyezer, Jerusalem, 394 pp. IL8). Apart from its thoroughness, its distinguishing feature is the more than 600 small illustrations enriching the text. The tourist is conducted along the byways as well as the highways, and also the features of a Texan frontier post with those of a roadside inn on an oriental caravan route. He has a personal point of view. Of the Crusader Knights of the Temple he says that they "commanded an amazing organization in Europe, comparable only to the organization of Zionism in America. Their rich bailiwicks were scattered all over the western world. There were all forms more Tompkins in Europe, administering the enormous properties of the Order, than fighting in the Holy Land." All this, apart from

the like. Of particular interest is a brief section on the Arab States, a subject about which conversation is likely to arise in Israel. Within Israel, the description of every few miles along the roads is accompanied by a clear sketch-map, 80 pocket containing a map of the main roads.

A few suggestions for the authors themselves for their next edition. The proof-reading of the initial C.E. and B.C.E. might usefully be explained, and also words like "razzia". The Hebrew dates of the Jewish Festivals might be accompanied by the approximate secular dates. The visitor who believes he will get IL607 for a will be grievously disappointed.

Well Illustrated

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Gateway to Israel Needs Expanding

140,000 Passengers Landed at Haifa This Year

By YAAKOV ARDON

THE tourists who will land in Haifa next spring will find a more modern and more comfortable and more convenient mode of transport than the one they used last summer. The number of ships arriving at Haifa, and the number of passengers passing through the terminal kept mounting. In 1960 there were 234 ships and 100,000 travellers. This year there have been some 320 ships and 140,000 people. Luxury liners on cruise calls are not included. Their number is growing too every year.

The customs men must cope with the simultaneous arrival of four types of travellers: tourists, returning residents, immigrants and ships' crews — all of them in a hurry to get through. If you bridge the right of urgency to the crew, remember they land to be with their families for a few hours, or a day or two if they are lucky. Tourists should come first? Certainly, but how will you separate them in the narrow hall? Keeping residents and newcomers on the ship until the tourists are done is psychologically impossible. The public would not stand for it.

All types of passengers to Israel bring with them more luggage than those at any other port, and that fact slows down the processing. Not all the parcels are of the passenger traffic, but should be enough to clinch the case for quick action, quite apart from the sheer physical need for improvement.

Improvements Planned

Since 1954 the Haifa Port Authority has pleaded for the construction of a modern passenger terminal. For seven years successive ministers have done nothing about it. Transport officials, pinning high hopes on a thriving goods and passenger port at Ashdod, have been cool to a modern passenger terminal.

When the passengers of more than one ship land or embark at the same time, the terminal is hopelessly

congested, and the wear and tear on a tourist's goodwill is sharp and incisive. Even hardened port personnel suffer. The number of ships arriving at Haifa, and the number of passengers passing through the terminal kept mounting. In 1960 there were 234 ships and 100,000 travellers. This year there have been some 320 ships and 140,000 people. Luxury liners on cruise calls are not included. Their number is growing too every year.

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When the passengers of more than one ship land or embark at the same time, the terminal is hopelessly

on one's shelf for repeated reading. Those who used to read with such pleasure Meisels' contributions to The Jerusalem Post on the archaeological and historical aspects of Palestine will appreciate this. His would be my choice if only for his defiance of the customary view that Jerusalem is merely the end of an excursion from Tel Aviv and not the base for rewarding excursions in its own right. He is a leisurely guide. He takes you off not only the highways but also the byways and makes you walk and climb. At Ashkelon, for example, he says, "I propose that we lose our way voluntarily among the terraces which once descended from the fortified ridges to the port." He is a delightful, sophisticated companion, regaling you with all sorts of out-of-the-way information. Passing through an olive grove near the Arab village of Migdal Krum in Galilee he remembers that from there once came the oil reserved for the anointment of kings. He knows that the Dagon Company's site in Haifa port contains a collection of antiquities relating to the history of grain cultivation and storage, which also forms the theme of the rich interior decoration in mosaic and graffiti. He has an eye for landscape: "Sasa Kibbutz... combining the features of a Texan frontier post with those of a roadside inn on an oriental caravan route." He has a personal point of view. Of the Crusader Knights of the Temple he says that they "commanded an amazing organization in Europe, comparable only to the organization of Zionism in America. Their rich bailiwicks were scattered all over the western world. There were all forms more Tompkins in Europe, administering the enormous properties of the Order, than fighting in the Holy Land." All this, apart from

the usual information expected from a guidebook. For French-speaking visitors there is of course "Israel" by Elian-J. Finbert, one of Les Guides Bleus (Librairie Hachette, Paris, 545 pp. with maps, IL7.50) which contains all the mass of detailed information of every kind, geographical, economic, historical, religious, cultural, political, archaeological and bibliographical, including a section on the Old City of Jerusalem, that one expects from this famous series of guidebooks. Finally, for the visitor who would like to show gratitude to his host or take a gift home to a Hebrew-reading friend there is nothing better than "Eli Hama'ot Ba'aretz" by Menashe Harel (Am Oved Publishers, Tel Aviv, 2 vols. 33 pp. IL1.80). For the hiking Sabra this is an ideal present.

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Keeping Up with the Tourists

By DAVID KRIVINE

THERE were 175 hotels of tourist standard in Israel last spring. By April 1962 another 18 hotels will be functioning, and the number of rooms will have increased by one-fifth. Assuming a proportionate increase in the number of tourists from abroad, there should be not far short of 200,000 foreign visitors in Israel during 1962. Naturally they will not all be there at one time. Their arrivals are spread over the year. The average stay at one hotel being a week. And they share the accommodation with local Israeli holiday-makers. The latter have been taking one-third of the tourist-nights in the "approved" hotels.

Ought Israelis to compete for hotel space with visitors from abroad when demand for accommodation is still ahead of supply? The first answer is yes — foreigners do not travel all the way to Israel in order to see each other and hear English spoken.

Local and Foreign

Plans for the future allow for a parallel increase in local and foreign tourism in Israel. Construction and expansion projects already in hand will raise the number of hotels by another 20 after April 1962. And the size of hotels is growing more than proportionately. In April the average size of Israel's 175 hotels was 32 rooms. In 1961/2 the number of rooms added will total 70 for each new hotel; and in 1963-5 the proportion will be 122 rooms per new hotel raising the total accommodation by 1965 to 10,444 rooms. Space will then be available in the 222 hotels with their 20,000 beds for 300,000 guests a year, of whom 350,000 are expected to come from overseas.

The largest concentration of hotels is and will continue to be in the irrepressible Tel Aviv area. Tel Aviv appeals to the holiday-maker from the cold and severe cities of the north, who sees the Israeli sea-side city as an urban, sophisticated recreation, basking in the sun. The proportion of hotel rooms in the Tel Aviv area (stretching up to Herzliya) has declined



Mr. Teddy Kollek, addressing the opening session of the Tourist Conference. At right, Mr. Ishak Ben-Aharon, Minister of Transport and, left, Mr. E. Ben-Artzi, Director of El Al.

Tourism Rally

THE main theme of the second joint conference of the Government Tourist Corporation with El Al and the Zim Shipping Company is the problem of the high prices that face the foreign visitor. Mr. Teddy Kollek, Director-General of the Prime Minister's Office and Chairman of the Tourist Corporation, told the opening session in Jerusalem on Sunday evening that Israel has become one of the most expensive tourist centres in the world. Discussions are focused on the need for cheaper fares (particularly in the case of chartered flights) and a higher exchange rate that would offer the visitor from abroad better value for his money. Also under debate are the services that can be offered to make the tourist's stay agreeable.

The Conference resumed its deliberations on Monday morning at Z.O.A. House in Tel Aviv. Three days of sessions are being chaired successively by Mr. Ben-Artzi, El Al, Mr. Zvi Herman of Zim, and Mr. Meir de Shalit of the Tourist Corporation. The last two days will be spent on a trip to Galilee involving an extensive tour of hotels and tourist sites.

After 1965

What about the period after 1965? In the past three years the number of foreign visitors has grown by at least one-third per annum. Even if this rate of increase should subside substantially, Israel can expect well-nigh half a million tourists a year in the late 'sixties, and the Tourist Industry Development Corporation anticipates an annual inflow of as many as 700,000 foreign visitors by 1970.

Assuming that the Israel population does not lag far behind in this age of holidays with pay, the development authorities must be ready by 1965 with a five-year plan to double the 222 hotels that will be in operation by that date. The first step will be to set the sites. As Mr. Kollek put it in his opening address on Sunday, tourism has to be even more selective in choosing locations than does industry or housing.

Consequently while the scaffolding of hotels is going up in all corners of the land to meet tourist deadlines over the coming four years, new sites on hill, dale and sea-shore are already being staked out for the tourist authorities have their way, a total area of 5,000 dunams, spread over up to 30 different locations, will remain untouched until then, ready to carry hotels as yet unplanned.

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VISITOR'S CHOICE

Touring Companies Provide Tempting Tours

By ADAM LYNDFORD

BEING a true blue tourist is hard work. It often requires stamina, a healthy digestive system, good nerves — and nearly always a sense of humour.

"Consider," a philosophical travel agent told The Jerusalem Post, "a tourist, after all, is visiting a strange land. The food, the hotel service and the people are different from those he is used to encountering. Moreover, the tourist to Israel has to obey, unless he's brave, that fearsome, unwitting command: see the land."

Fortunately for the exploring tourist, there are no problems when it comes to obeying the command — there are more than enough companies offering guided tours throughout Israel.

Once aware that there are those only too eager to take him on a tour — the visitor's next problem is to decide which company to favour. Yataur, Holyland Tours, United Tours, Egged-Dan Tours — all provide trips to exactly the same places at almost exactly the same prices. Representatives of each of the above companies, all said in almost similar words why a tourist should choose to go with them: "Speaking quite objectively now, you understand," they said, "we happen to have the most experienced guides — it is a fact."

Battle of Words

Tours cover the entire country. They include the most ancient historical and pre-historical sites and objects in the country down to the newest settlement in the most recently constructed factory. Thus Holyland Tours promise their patrons: "we will take you through the ancient 'Kingdom of Israel' mingling freely with the latest aspects of life in modern Israel."

Since there is no competition where prices are concerned or means of transport — Leyland Royal Tigers are used on all tours — the companies attempt to entice the tourist with pamphlets describing their tours.

Yegged will take visitors to the "hazret kibbutz in the country and the whole world" and to the exact spot where David "slew Goliath." Yataur advise a "visit to one of the diamond polishing plants with the possibility of bathing." "In the Media Forest," United says, "you may plant trees with your own hands." On the Red Sea in a glass-bottom boat, with Holyland, "one has a bird's eye view of sub-tropical fish."

But not every company offers what Egged does in its Abu Ghosh (half day) tour. "After seeing the Crusader Church, meet and have a cup of coffee and a talk with the head of the Local Council about local history and Arab life in Israel."

Intoxicating Pamphlets

The booklets make quite exciting reading. You "ascend scenic highways," "absorb the grandeur," become "overwhelmed by the scenery," "lose yourself in the wonder of..." Colours "bewilder," scents "intoxicating," "people amaze by their diversity."

Prices range from a half day tour of IL-7 to a three day tour costing IL-75. On tours lasting more than one day, the tourist receives full board and lodging for the price he pays. On all tours the cost of entry to museums and other places of interest is included in the price of a ticket — payable in local currency or dollars.

The place to find the touring companies' offices is Rehov Mendele in Tel Aviv, they are all there. The tourist can also buy a ticket in his hotel either through a branch office of a travel agency or the permanent representative of a company. And of course through the Government Tourist Corporation in the same small street, sandwiched between the Dan Hotel and Rehov Ben Yehuda.

All companies go anywhere and cater for any number of persons. A small number of tourists may hire a driver-guide, or a car for themselves, or join a regular tour.

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AIR FRANCE extends hearty greetings to all those participating in the 2nd Conference in Israel of the Government Tourist Corporation and other Travel Representations abroad.

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Hotel School Opens Next Month

USOM Experts Aid Israel in Training Hotel Staff

By SHULAMIT LAPID

"We'll have Atomic Energy and a man on the moon before we have one good waiter," says Mr. Janos Damon, the new manager of the Tadmor hotel in Hershliya. The hotel is being transformed into the "Central Hotel Training School" in January to solve this problem.

With the recent opening of the Sheraton and the Avia, the new wing of the Dan hotel, and new hotels popping up all through the country, the well-trained hotelier has become even scarcer in Israel. "Jews don't care to be servants," in such traditional categories as waiting on tables, even though to perform much the same function in, say, a tourist office seems to be quite acceptable," Mr. Damon says.

The Hershliya school will teach its pupils not only professional know-how but also the right attitude to the profession and to the guest. Founded by the Government Tourist Corporation, the Hotel Association and the Histadrut, it aims to serve as an example for other hotels. A new kitchen is being built, a new front-office, new furniture, for bedrooms and dining rooms, new tools and gadgets are being provided. This report — Mr. Damon

pointed at the one standing on the table "is difficult to clean. It is being changed." All this will imply new working systems. "Most front-office," says Mr. Damon, "are being run exactly as they were 30 years ago."

Four American hotel experts, invited under the USOM programme, are now engaged in setting up the curriculum of the various departments, such as housekeeping, reception, food and beverage, control, and kitchen. In addition they have also expressed their readiness to give a hand in teaching, although some of the best hoteliers in Israel have been engaged as assistants and teachers.

Four Courses
While the hotel itself will be managed by a skeleton staff, teaching will proceed in the big cellar of the hotel. A hundred and twenty pupils will learn in two shifts, each including four courses in the main branches of the hotel business. The four courses will train:

● Receptionists. Duration: six months, with three months' practice at the best hotels in the country. Applicants should have a high school education and command of at least two languages. This course will include 30 pupils studying in two shifts.

● Cooks. Duration: 15 months plus three months practice. Thirty pupils.

● Waiters. Duration: six months plus three months practical training. Languages: English or French. Up to 40 pupils.

● Assistant housekeepers. Duration: four months plus two months practice. Languages: English or French. This course will include "outsiders" from hospitals and rest homes.

All applicants should be over 21 years old and have completed military service. There are already 80 candidates including a number of Arabs, for the first shift of whom, 50 will be chosen. Considerable scholarships will be available.

The pupils will study four hours a day and work four hours, beginning with help from the skeleton staff of the hotel. All the pupils will lodge at the nearby Kamizer pension.

In due time the school, which has rented the Tadmor for five years, will organize seminars, symposia and refresher courses for people already in the business, such as head waiters, barmen, etc.

Hotelier's Calling
Mr. Damon considers the hotel business "a calling," a life where you have to be on duty night or day and sometimes both night and day. He hopes the school will be good enough to appeal even to students from abroad, particularly from developing countries.

Two of the USOM experts are greying and very cheerful ladies. Mrs. Gladys Knight and Miss Mary Walker, Professor Knight teaches at the Hotel and Restaurant department at Michigan State University's Business Department. Miss Walker, who hails from Little Valley, N.Y., is as she puts it, "free lancing" as an adviser in housekeeping. In the U.S. too the teaching of tourism and catering is considered a new field, and only five universities include them among their courses. Miss Walker smiles with satisfaction to the fact that men attend her housekeeping courses.

Mr. Norman Held, the USOM consultant for the cooks, will be working with an Israeli Chef. A graduate of the Culinary Institute of America in New Haven, he has been a chef at the John R. Thompson Restaurant chain which includes 44 restaurants, and is Chef at the Hershliya, one of the oldest (93) and finest restaurants in Chicago.

Mr. Held learned his meter from an Italian chef who let him out vegetables for months on end. After the se-

cond month Norman complained to him: "Chef, when will you let me cook?" The chef answered: "Before you walk — you have to crawl. I'm watching you all the time. You'll have to know how to peel vegetables before you'll cook."

I asked him the "eternal" question: Why are all the great cooks men and not women? "Cooking is artistry," he answered. "Men take pride in what they are doing, in their creations. Women are too snobby."

Mr. Damon believes that the school will fulfil an important role in developing tourism in Israel. "If a tourist in France is not satisfied with the service in one hotel, he will say that this is a bad hotel. But here, a tourist tends to say simply that 'the hotels' in Israel are terrible."

NEW WELLS IN THE DESERT

Oil derricks are signposts to progress

By ZEEV SCHUL

Oil derricks are the newest feature of the landscape of Israel, and the story of prospecting in this country is now part of its pioneering traditions. Eighty million pounds have been invested in oil exploration and drilling in this country to date. The experts estimate that our proven gas and oil reserves — excluding the still unknown reserves of the Canaim strike in the Judean Desert — are already large enough to justify this.

The hundred-million dollar question — for that is probably the final sum when additional essential surveys in different parts of the country are concluded — is whether to leave well enough alone or take the plunge.

The problem is many-faceted. Oil prospecting in this country has come a long way since the first fumbling steps were taken almost a decade ago. Improved know-how and efficiency nowadays guarantee a higher return per investment in spite of spiralling costs. The only unimproved component is the unfortunately still very rare rate of discovery of new oil and gas bearing fields — even if they turn out to be franks like the Negba strike.

Arguments in favour of continuing intensive prospecting include security aspects. But the commercial side has still, at least up to the recent past, been tempting enough to lure a number of foreign companies who invested several millions of dollars — and unfortunately had very little to show for them.

Local investors also appear to have their doubts. If one is to judge by the local stock exchange, this attitude may be explained at least in part by the burnt fingers that followed the enthusiasm of 1955, when the first strike at Heletz was made.

However, such excessive caution appears unjustified. Oil and gas deposits in commercially exploitable quantities

Have been discovered in this country. Though the general chances of additional strikes naturally decrease somewhat each time another dry-hole report is filed, prospects are still much better than in mere "oil-suspect" but undrilled areas. What you need is unflinching patience like that of Lapidot's. You must be able to appraise facts on their pure scientific merits without rushing to phone your broker every time you find yourself hit in the eye by another salt-water spout or gaping cavity leading down to nowhere at an average cost of a million pounds per "hole."

Summary of Assets

A short summary of assets and prospects is provided by the companies now engaged in the actual exploitation of the country's oil and gas resources. Lapidot owns the Heletz field — still the only oil producer in the country. Naphta exploits the Zohar-Kidod and Canaim concessions in the Judean Desert — all gas bearing. Magal, a newcomer, is concerned only with the transportation of the gas, i.e. the construction of pipelines such as the Zohar to Be'er Sheva. It is currently engaged in the planning of an extensive network to link Dimona, Oran and possibly Be'er Sheva in the more distant future as well.

In addition to the above there are of course several other companies holding prospecting leases in various parts of the country. But these companies now tend to favour lease — partnerships with either Naphta or Lapidot to spread the risks.

A summary of Lapidot's activities was given to The Jerusalem Post last week by Mr. Mordechai Chet General Manager of the company, who disclosed that production at the Heletz field remained steady during 1961 and slightly higher than 1960. It total approximately 960,000 barrels, or the caloric equivalent of 132,000 tons. The company succeeded in maintaining production at this level because of the additional wells which were discovered — Heletz 24, 25 and 26 in the north, and Heletz 27 in the south. The additional oil produced in these wells has compensated for the increased production of salt water in the easternmost wells.

About a month ago, a batching plant went into operation, whereby the Heletz oil is sent separately through the Eilat-Haifa Pipeline, a batch of 2,600 tons every week for ten hours, instead of the oil being injected continuously into the pipeline. This necessitated the building of additional storage tanks in Heletz and a large pumping station, but it has allowed the separate refining of the Heletz oil and its main components, which are required for the country's economy and which could not be derived previously and had to be imported from abroad.

There are 27 wells producing in Heletz. Total recoverable reserves of the Heletz field, before the northern and southern extensions were added, were estimated at 12 million barrels. At the present production rate, these reserves will suffice for 15-20 years.

Oil is a dollar commodity and the company receives a premium of 50 agorot on each \$1.00 of added value. The added value in oil production is quite high, being in the case of Heletz approximately 50%.

The total investment in the Heletz area, including the Heletz field, the Negba and Haimeh Yaffe wells (all the seismic research in this area, was approximately \$1.65 million, from which depletion of about \$1.4m. has already

been deducted, leaving less than \$1.1m. total investment in the field.

Scientific Work

An experimental seismic programme is being completed in the Qeren licence. A geochemical survey is being made over the entire area of Lapidot's coastal plain licences, namely Ashkelon, Be'er-Saad, Urim and the Heletz lease.

In the Be'er-Saad licence an experimental geophysical survey has been completed and further geophysical work is being contemplated on the Shiva area east of Haifa that may give a drilling location for oil prospects.

In the Heletz lease, three deep stratigraphic holes are planned to investigate stratigraphic pinch-out type traps of Lower Cretaceous sands on the flanks of the Heletz structure. An Ideco 750 drilling rig is already set up on location of the first well, Heletz East No. 1, and drilling of this first well will commence in the very near future.

Naphta's latest strike at Canaim is particularly significant in view of the new impetus it has given not only to this company but to all the other oil exploration companies as well. Initial measurements at well number one show it to be the country's top producer. However, the reserves of this field are still unknown, and they are what matters.

Excluding Canaim, Naphta's proven Zohar-Kidod reserves are reported equivalent to at least one and a half million tons of fuel oil. This is worth approximately \$18m. at well-head prices. Latest news from the field includes a new break-through of gas from layers under those exploited at present. This brings in an important new factor since if, as it is hoped, the gas emerges from a new lower reserve pool this will give cause to be added to the known total and enable the company to revise its marketing policies based at present on the proven 15-million-ton reserve.

The question of gas reserves will also affect Magal. The construction of a second line, Dimona-Oran and Kfar Yehoshua seems to be beyond doubt. Well-informed sources told The Jerusalem Post last week that the Ministries of Development, Trade and Industry and Finance have already approved a survey for a third line to the Ashdod power plant, notwithstanding the well-known fact that fuel costs here are approximately \$11 per ton (pumped directly from tankers) or one dollar less than the Zohar well-head price.

This decision is perhaps no more than a straw in the wind. The oil-exploration executives have become very cautious in their statements ever since the freely optimistic forecasts made by Kien during the early years boomed on them.

Though it seems as if nothing short of a miracle will be required to lead to the discovery of a major oil field, it seems that prospects of more modest discoveries are fair and prospecting costs lower. It would be a pity to waste the considerable technical know-how amassed in this country and the investments already made.

There are however aspects that seem strange to the efficiency-minded. Why, for instance, is more than one oil exploration company needed, seeing that all are financed from the same pocket? It would make sense that if additional investments are required, the authorities should at least make sure they are diverted primarily to practical field work and not double or triple administrations.



(Above) An Arab "Fantasia" in Israel's "Wild West." (Below): Acre — Walled City on the Sea. Photos by Ilan



How to Treat the Tourist

University Cooperates in New Course for Guides and Hostesses

By a Special Correspondent

BEFORE long, a cabdriver will not be able to show Jaffa to a tourist without having a special licence entitling him to work as a guide.

This licence will be issued by the School for Tourism, opening this month in the Z.O.A. House in Tel Aviv. The school has three courses — one for guides, one for hostesses, and one for travel agency officials. Until now hostesses and guides "swallowed" their training in a few days or weeks. The new course will run a full year, with four-hour lectures given in the evenings three times a week.

The Tourism School was founded by the Government Tourist Corporation and the Hebrew University's extension centre. Some of the lecturers are from the University; others are experts in various fields concerned with tourism.

All students will have three hundred hours of study during the year. The lectures are divided into two parts: general education, with such subjects as history, geography, psychology, etc. All students will participate in these. The second part will consist of topics such as religion and minorities, money exchange, car hiring, places of entertainment, human relations, good manners, plus forty days of excursions — and students will here specialize in a subject appropriate to their field.

Students range in age from twenty to fifty and have been rigorously selected from a large group of applicants. Some are already employed in the tourist industry.

Israeli Tourists
"Tourism" does not necessarily mean foreign visitors in the school's terminology, and graduates will need to be able to cope with the requirements of vacationing Israelis as well as guests from abroad.

Since salaries in this field are moderate, most guides

are generally attracted to the work by its special character. In the questionnaires which all candidates were required to fill out, most stated that they wished to be able to "sell" their country properly, that they enjoyed working with people, and — that they liked to travel.

The school's headmaster is a young blue-eyed kibbutznik, Ori Dvir, who has been working with the Government Tourist Corporation for two years and has himself been an instructor at two courses.

Actress's Initiative
The course for hostesses was probably born out of the initiative of one woman who, as it happens, has no connection with the new school. She is Nehama Davidit, an Ohel actress until disillusionment with the theatre made her quit the stage and become a hostess at the Dan hotel, a hitherto non-existent job.

Receiving carte blanche from the hotel, it was found that she filled a vacuum — although the vacuum had not been recognized before, and she became an institution. Miss Davidit has since moved to Lydda Airport, and more and more hotels and institutions are looking for hostesses of her kind.

According to Mr. Dvir, the thing which guides and hostesses learn to appreciate most in such schooling is their own country. Graduates become convinced of the justness of comparing Israel's tourist resources — lakes, museums, excavations — with the marvels of the world: specific knowledge, it seems, breeds enthusiasm.

And one of the most exciting days for the students in an earlier course, he recalls, was the one on which they read in the newspapers that the wall of Mogidlo was built not during the reign of King Solomon, but during that of Ahab.

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TOURIST CENTRE**

**TIBERIAS HEALTH AND
TOURIST CENTRE**

This centre was established by all tourism and catering interests in Tiberias and its environs. Its aim is the improvement of catering facilities and the attraction of tourists and vacationers to Tiberias, both in winter and during the rest of the year.

In every resort and tourist town in Europe there is a "RESORT COMMITTEE FOR RECREATION" (formed by the local business and municipal authorities, which is recognized by Government authorities. This institution deals with all problems concerning the guest, utilizing funds of the "VISITORS' FEES" which are collected from the guests for this purpose.

The Tiberias tourism interests, therefore, have taken upon themselves to follow in the footsteps of Europe's most advanced cities, and have established the TIBERIAS HEALTH AND TOURIST CENTRE. The Centre's function, this year and in coming years, is to programme and organize improvements in all the areas of tourism and recreation in the city and its vicinity, from transport to entertainment. It is clear that these aims are not to be accomplished within a day or a month, but great efforts are being made towards continuous improvement and advancement.

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On Christian Pilgrimage

Visiting Holy Places is Deeply Moving Experience

By a Special Correspondent
NABATEH, nestled on the slopes of the Gilead Mountains, honeycombed with tombs and ancient caves, annually becomes the centre of an impressive ceremony when Midnight Mass is held in the Church of St. Joseph. This Church is located on the site where Joseph had his carpenter shop. Earlier in the evening there is a procession from the Grotto where, according to tradition, the angel Gabriel, appeared before Mary to announce the birth of Christ. The streets of Nabateh are gaily decorated with bunting and coloured lights, while Christmas trees in public places lend the traditional atmosphere to the festival. This year the visitor had an opportunity to see the interesting excavations on the site of the Church of the Annunciation, which has been demolished to make room for a monumental shrine which will be built on the old foundations in the little Franciscan Church, Mensa Christi, can be seen the rock called the "Table of Christ" where the meal with the disciples after the resurrection is said to have taken place. Nabateh, the little agricultural town, with its gnarled olive trees and burdened donkeys on their way to market haunts one with the images it evokes of days gone by.

For the pilgrim grown a little tired of too much travel and sight-seeing, no place assures him of a better retreat than the remote seclusion of Mt. Tabor, only 15 miles from Nabateh. On its summit there stands a Franciscan Church and hotel where the visitor can be comfortably taken care of. Christian tradition

holds that the heights of Mt. Tabor were the scene of the Transfiguration and this event is portrayed in delicate mosaics over a grotto inside the Church.

Byzantine Period

Throughout the ages pilgrims have come to the Holy Land to pay homage to the beliefs and to tread the soil where Jesus was born. As early as the beginning of the Byzantine period the restoration of sanctified Christian places by Queen Helena and her son, the Emperor Constantine, brought to this country devout visitors who wanted to "walk in the footsteps of early Christian history." More "modern" records of pilgrimages go back to the end of the 17th century C.E. when the visit of the French Bishop Auluc was noted down and sent to Europe. The crusades, besides being military operations, were primarily meant to liberate sanctified sites from the non-believers in order to make them accessible

to the Christian pilgrim who anxiously waited to "walk in the steps" and pray near places of traditional significance.

The Crusader period coincides with the visit to the Holy Land of Rabbi Benjamin Tudela. His book "The Travels of Rabbi Benjamin" reported to the eager Jewish communities all over the medieval world how the Holy Land looked and how its inhabitants lived and worshipped for the first time after many centuries of silence. Among other important sites he described the location of the "Tomb of the House of David" atop Zion Hill in Jerusalem.

The Anglo-Saxon traveller Sawulf also visited the Holy Land at that time. His visit is recorded as having taken place during the very first years of the then newly established Latin Kingdom of Jerusalem (beginning of the 12th century). Of many other Christian writers who

visited the Holy Land after the Moslem conquest of the country from the Crusaders, we may mention Sir John Maundeville who was followed about a hundred years later by Bertrand de la Broquiere and an additional two centuries later by another Englishman, Henry Maundrell. Maundeville's visit occurred during the early period of Turkish rule; later, in the 19th century, special privileges were granted to the religious communities then established in the Holy Land, enabling somewhat wider circles to make pilgrimages to the Holy Land so intimately known to them through prayer and religious study. Obvious obstacles such as difficulties of travel, the lack of roads and the insecurity in the areas surrounding the Holy Land, kept the number of pilgrims from outside the Holy Land somewhat low. The first significant change in conditions occurred after World War I, but even so the number of travellers between the two World Wars when the country was time and again thrown into internal strife and insecurity, is not to be compared with the development that has taken place since the termination of the Israel War of Independence in 1948, when with the establishment of the State of Israel, an official invitation to believers of all faiths and denominations was extended to visit Israel, the Holy Land.

In 1949 working arrangements were made between representatives of the Israeli and Jordanian authorities to permit Christian pilgrims to visit sanctified sites on both sides of the Armistice Line, agreed upon during the same year. The Catholic Holy Year of 1950, the Marian Year of 1954, and various important religious events have since then brought thousands of Christian worshippers to Israel.



A Priest in friendly conversation with an Israeli policeman as he crosses the Jordan to see the Christian Holy Places.

RED SEA RESORT GOES GAY

Varied Night-Life Offered in Eilat

By MEIR BEN-DOV

YEARS after the average Israeli had started wearing a tie to the theatre and had given up the hora for the chacha, the pioneers of the shore of the Red Sea still gathered at night around a bonfire on the beach and sang lusty Palmach songs, considering this to be satisfying and rewarding night life.

Even when the assets of modern civilization came to Eilat with espresso machines and tape-recorders, Eilat night-life remained primitive by northern standards: a long chat in a small cafe over a miniature cup of coffee or a visit to the cinema. The desert-fort-like Philip Murray house where a 10-year-old film was projected through a 20-year-old film projector. The Eilat, who consider an occasional programme-jammed visit to Tel Aviv adequate entertainment, did not complain: the foreign tourists were offered an occasional "Israeli evening" around a bonfire on the beach where their guide encouraged them to sing lusty Palmach songs; and the Israeli visitors from kibbutz or moshav made up large-scale scouting parties that walked through the Eilat's front gardens, peered through the curtains and then reported back to their surprised companions, "You know, they have real radios here; and even armchairs."

That was Eilat's night life. Today the programme is fuller — not as full perhaps as that in Jaffa, but then even 3,000 years ago, Jaffa was already a more important port than Eilat. Eilat is three things. The port of King Solomon, whence the Solomon Hotel, a fishing village and water-sports centre, whence the Blue Fish nightclub; and the southernmost end of Israel (or if you prefer the gateway to the new world of Africa and Asia), whence the End of the World.

The End of the World has actually existed for over three years in Eilat, since bearded, one-eyed Raffi Nelson (real name Elion) turned off the electricity in his tiny apartment, painted the walls black, invited his guests to

sit on low stools and scribble their signatures in white on the handiest wall while the one with the lustiest voice sang Palmach songs. That was all right for Eilat's early tourist-days. Nowadays visitors demand something more.

End of the World

The End of the World has moved. It now occupies a choice three-story apartment in Beit Cherniak. This is a block built by a well-known architect to demonstrate a theory about cooling houses in the desert by making cold draughts sweep up from a deep cellar. But before the houses were finished everyone had forgotten about the cooling theory and they remained virtually empty for four years, till Raffi converted one of them into something which is not just cool but literally spine-chilling.

Entry is at ground-floor level where Isa, Eilat's own artist and pictorial historian of the desolate Negev, has a permanent exhibition of her paintings and natural rock sculptures. Steps lead down to the bar in the first cellar, decorated with shark heads with teeth like Mack the Knife and furnished with tree stumps that serve as stools and tables. At the bar itself, Raffi's partner, Leon Raz, prepares a special dark-coloured, knock-out concoction known as the Bitter End or another one called the Bitter World. The canned music from the loud-speaker over the bar sounds jarringly gay.

A narrower staircase leads down into the sub-cellar which, so its planners hoped, was to be an endless reservoir of cooling winds. Its walls are pitch black except for occasional white ornaments stuck on at random. Closer inspection shows that the ornaments are all of two types. The long ones are bones. The round ones are skulls.

Stone benches surround the walls. The tables are tombstones of polished granite. Light comes from candles, music from a girl in tight jeans and a dirty sweater strumming a guitar, or from a couple of young sabras playing shepherd's flute and oriental drum. (The programme changes every month.)

or so whenever an entertainer feels that the graveyard atmosphere has become oppressive or whenever another entertainer feels the urge to come south to Eilat's Red Sea sunbathing. The guests join in for the chorus, one of them may pick up a spare drum, another may make a line for the coffin-like upright piano, decorated with a saw-sharp saw, and pound out a new tune. Despite the spine-chillers on the wall and the air-conditioning, the atmosphere becomes hot. The tables are too heavy to be moved (there is dancing to taped music in the upper cellar) but after midnight it becomes quite in order for couples to extinguish the candle on their table and start gliding (stamping is the better name for today's dances) over the granite tombstones.

"Sea Food Speciality" — The Blue Fish, formerly the Fishermen's Club, is more a restaurant than a night club. The admission fee includes not the first drink but the first fish. They come here straight from the local fishermen (who own a share in the nightclub) or from the refrigerated hauls of the ships operating off Eilat (in which the Eilat fishermen also have a share). The club is a glass-walled promontory jutting out on pillars over the Red Sea with a view of straining

By M. GRANOFF

THE joint publicity campaign of the Israel Government Tourist Corporation, El Al Airlines and the Zim Navigation Company has just come to a close. The campaign was sponsored by a joint Tourist Promotion Committee consisting of the Publicity Directors of the three firms. It disposed of a separate budget in addition to the regular national campaigns of the organizations involved. Three countries were chosen — England, France and Switzerland — where the middle-class tourist market is broad due to the prosperity of the post-war years. Another reason was that these were the countries to which Israel's wonderful winter climate would have the greatest appeal. The programme was designed to encourage winter tourism and limited to press advertising.

All-Israeli Product — This joint programme was a pioneering venture in more than one respect. For the first time, the entire campaign is an Israeli product. It was entrusted to a new firm, International Advertising Ltd., founded recently by five leading Israeli agencies — Bing Linnal, Dshaf, Gordon, Lewinson and Avion, Shoham, and Tal and Ariely, for the specific purpose of handling advertising abroad. Special recommendations on the choice of media to be used were requested from the firm's associate agencies in the countries chosen. The \$140,000 budget was beamed to the general travelling public and therefore allocated to principal daily newspapers in these countries such as "The Sunday Times", "Le Figaro", the "Neue Zürcher Zeitung" and the "Atlantic" issue of "Time". The campaign was timed in late autumn to fit the object of attracting win-



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ter tourists and was coordinated with the local tourist office campaign in each country.

Graphic work for the campaign was contributed by the well-known Haifa firm, Graphia. The final theme was based on photographs of four Israeli signposts, each pointing to a different important tourist site — Nazareth, Jerusalem, Tiberias and Eilat.

Uniform Image — In addition to the obvious substantial saving of foreign currency through the idea of a joint campaign for all three

firms, there is also the important advantage of a consistent, uniform image presented to the travelling public. The value of such uniformity becomes apparent when we realize that both people and papers are international these days. Clearly, a much stronger impression is obtained when a reader of "Le Figaro" sees the same advertisement in "Time" or in "The Sunday Times". After this most successful beginning, the programme may be extended and broadened next year to enable it to deal adequately with the complex task of "selling Israel" to whole new markets.

PEN FRIEND

GISELE NAUFMAN, 24, of 3530 Neil Street, Montreal, a Quebec, Canada, would like to have pen friends in Israel. She is interested in art, music, theatre, psychology, books and in learning about other parts of the world.

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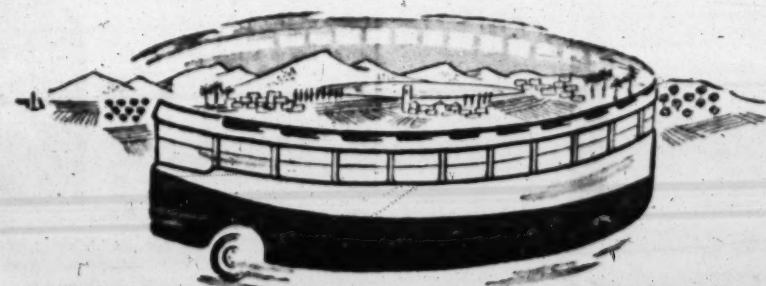
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POSTSCRIPT TO ISRAEL

After-Tour Reading Ranges from Bible to Maundeville

By CECIL HYMAN

It has always seemed to me that an introduction to a book is most usefully read after the book itself; that, indeed, it cannot be properly understood until then. In fact, the author himself writes his foreword after he has finished his work. Visitors to a new country equip themselves with the leaflets put out by the travel agencies. On arrival they buy a guidebook. And they may already have read some temporary best-seller of relevance. Such as Uris' "Exodus" was for a season. But the best time to read up on the country visited is afterwards, at leisure, when all the confusing impressions of a crowded itinerary have had time to settle into a pattern.

This is certainly true of Israel. The visitor, back home, takes up the guidebook again with a livelier pleasure, with the understanding of an experience shared with the author. And this may lead to further exploration in the literature in readiness for a second visit. To the books about Israel there is no end. There are many thousands of them in English alone, quite apart from other languages. All through the centuries pilgrims, the pious, the curious, the generally interested, have come to the Holy Land and written about their experiences. It is easy to compose a book about this country. If you have nothing original to say you can always quote chunks of passages from the Bible bearing on the places you have seen. Most of them, then, are of no particular interest except to the student or the collector. A few, however, have given me special pleasure, and I should like to recommend some of them for reading — after the visit.

Bible Comes Alive

First and foremost of course is the Bible. The returned traveler will read it with a new awareness. He may have had some acquaintance with it as part of a ritual or as a pious study. Now it will come alive. It will be seen as the production of a people not fossilized two thousand years ago but still very much alive and conscious of it as part of their today. The reader will recall echoes of it in the cities and the villages. He will remember dead names revived in the everyday surroundings of his own time. He will remind himself that he only recently walked along a road called "the Street of the Prophets," that he stayed perhaps at the King David Hotel, that his car stopped at a kibbutz built on the very place where Saul in his anguish consulted the witch of Endor, and bearing the same name, that on the way to Tel Aviv he turned off to see the modern settlements on the sites where Samson played a little

child; that in the attractive new city of Ashkelon he had been in Philistine territory. When he reads again the stories of King Solomon he will have in his mind's eye the port from which the fleets sailed for ivory and peacocks and gold, and the mines from which copper was and is again being extracted. He who rereads the New Testament this time will have seen for himself Nazareth, where Jesus grew up; Tabgha, where there is a second-century mosaic representing the miracle of the loaves and fishes; Mount Zion, the reputed scene of the Last Supper and of Mary's Assumption. When he reads again of how Jesus' family "found the stone rolled away from the sepulchre," he will remember having seen an exactly similar round-hewn stone, with the socket into which it fits, covering the entrance of the sepulchre of Herod's family, only fifty yards from the King David Hotel in Jerusalem.

Apart from the Bible, I think that the best book to read after a visit to Israel is "The Land of Israel" by George Adam Smith. "Historical Geography of the Holy Land." It is a gem of a book, but any good library should have it. It takes you over every inch of the country, explaining the history in terms of the geography. It is also a beautiful piece of literature. First published in 1894, it went through some 13 editions before the author died and still needs no revision except for the events of most recent years.

19th Century Writers

Written a few years before, and also one of the best books to read about Palestine is "Haifa" by Laurence Oliphant, the English aristocrat and mystic, who lived here during the years when the first of the Zionist settlements were being created. The book consists of a collection of the letters he wrote to an American journal describing life in Palestine at that fascinating period.

Tourist Delights in Tiberias

Lake-Side Resort Becomes Guest-Conscious

By DAVID SLAV

TIBERIAS has become guest-conscious. The visitor will notice it the moment he steps off a bus when instead of being set upon by a horde of porters he is approached by a courteous employee, with a number on his cap, who takes him to the hotel of his choice for a set fee.

It is a small but significant reform introduced by the local Tourist and Resort Centre, which is striving to raise the local tourist trade to the standard of international resort centres whose same Tiberias could match with a little

effort in view of its rare combination of ideal winter climate, beautiful landscape, lakeside amenities and curative springs.

Visitors checking in at the town's hotels this season get a combination guide and coupon book describing what Tiberias offers, listing recommended establishments with fixed prices in every field and affording substantial reductions at stores, night clubs, cinema, art galleries and travel agencies — all financed out of one per cent of the guest's hotel bill.

The town's entertainment facilities have greatly expanded. There are half a dozen nightclubs with bands, floor shows and dancing until the early hours; there are a couple of art galleries and the expanding archaeological museum; on the lakeside, there is water skiing and regular motorboat cruises to Ein Gev, Degania and Kfar Nahum, and the schedule of guided tours to all parts of Galilee and the Beisan Valley is steadily expanding as new attractions are added: the Hazor excavations, the Hula preserve, the new settlement scheme at Khorazin.

Bonus Bath

Tiberias' raison d'être, the baths, have also been streamlined with the opening of the new building, with its comfortable cabins and other facilities. Patrons purchasing ten admission tickets to the old baths get a bonus visit to the new building. Side attractions include a coin-operated telescope with which you can scan the mountains of Galilee, and the opportunity to purchase ancient Tiberias coins, gathered all over the world by Amos Yaskil, a landscape painter and enthusiastic coin collector who has contributed to making Tiberias famous by publishing with the hotel company's aid an album of coin photographs and descriptions circulated to Jewish doctors on five continents.

VISITORS' GALLERY: Dr. Joseph Hollander

The Record Breaker

DR. Joseph A. Hollander,

President of Compass Tours in New York, claims to be a record-breaker among tour promoters: this trip completes his half-century of visits to this country. He is the first travel agent to reach this score.

"To celebrate my jubilee visit," he says, "I have brought my son Richard with me for his bar-mitzvah."

Mr. Hollander holds several records in relation to Israel's tourism. Four days after the State of Israel was established, he began to organize the first tour to the country. In view of the troubled situation here, all his friends and colleagues told him: "You're crazy! You'll do better taking them to Miami!"

But two months later he had collected a large group and was busy showing them around the country — it was the first organized and conducted tour from the United States to Israel.

"It wasn't quite as comfortable travelling around Israel as it is today," he concedes. "But all my people said that they had a wonderful time. And many of that group are still coming here under our auspices. The New York Times reported the trip as Page One news."

Hadasah Pilgrimage

Since then Hollander has been associated with numbers of record-breaking tours. He organized the Hadasah Pilgrimages — that on the sea, Jerusalem was of course epoch-making because the ship brought the ladies on its maiden voyage from New York to Haifa. He also participated in planning the trips of many participants at the IULA Conference. Last year he reached the all-time record with the Pentecostal Conference. He has organized trips for the Women's League, the Mizrahi women, the Zionist organization, and many Christian groups.

"Quite frankly," he says, "I can't remember what our score is — we've brought many thousands of people to Israel. Our office is now one of the largest in the United States, with a branch in Paris, and I think it is fair to claim that we are generally recognized as experts on travel to Israel. While we handle all types of tourism, I am pleased to be considered a specialist on this country."

Hollander was born in Cracow, Poland, and started in the travel business in 1922, working with the Cunard and White Star shipping lines' tourist office. In two years he became Manager. He made his first trip to this country towards the end of the 'twenties when he attended the first Maccabiah as Vice-President.

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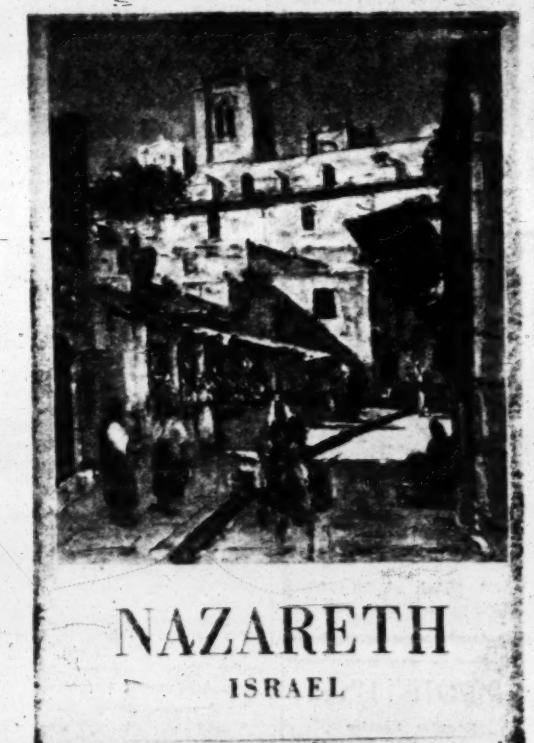
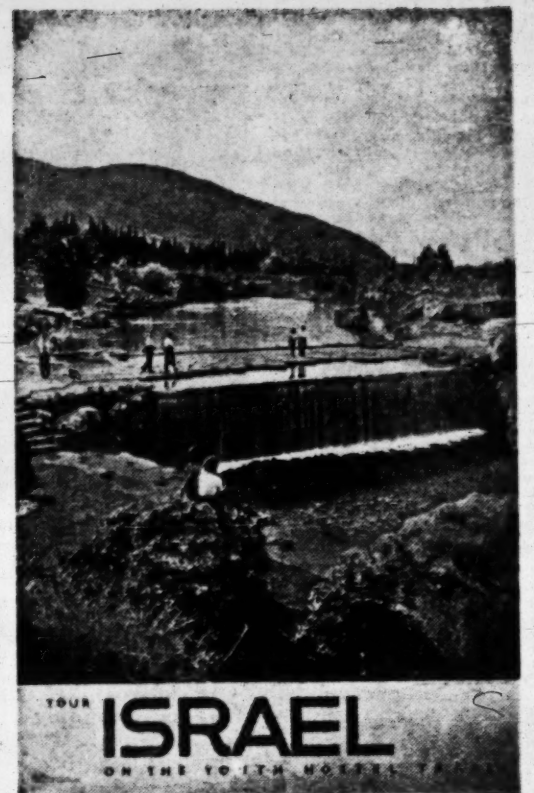
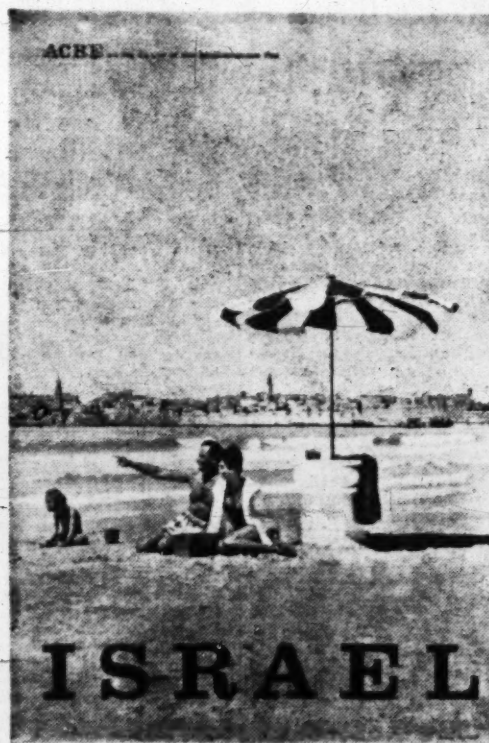
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Night view of the Government Tourist Office in Tel Aviv.



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